



PRESERVATION

HALL

FOUNDATION

ANNUAL REPORT

2015



Dear friend,

This year has been both invigorating and inspiring. We have expanded our programs and activities significantly and continued to broaden our base of support.

We welcomed a record number of Kids in the Hall field trips; inducted additional musicians into our Legacy program; supported powerful programs like Girls' Jazz Day at Loyola University and Sensory Friendly family days; launched the Sousafund to supply tubas and basses to local young musicians; and worked with youth involved in the juvenile justice system through Unlocking Potential.

One thing we know about New Orleans is that its culture is the product of many cultures -- including those of Haiti and Cuba. We celebrated the deep and enduring relationship between Haiti and New Orleans through the Krewe du Kanaval, which took place during Mardi Gras. Our documentary, "A Tuba to Cuba," documenting the Preservation Hall Jazz Band's first trip to Cuba in 2015, was released nationwide and on streaming services. We returned with the band and a delegation of foundation supporters in 2019 for another powerful trip organized around the film's debut at the Havana Film Festival.

In another key development, the Foundation was thrilled to welcome three new board members: Graham "Gray" Coleman, Renee Lapyerolerie, and Wendy Popowich who, along with board members Aaron Wolfson, Alexa Pulitzer, John Wells, Sundiata Haley, Jeanette Jaffe and Ben Jaffe, will help guide the foundation through this period of growth. This growth will enable us to expand our reach and impact in New Orleans and far beyond – all thanks to the generosity and enthusiasm of our supporters nationwide. We thank you for your contributions and devotion.

Sincerely,

Greg Lucas

Executive Director

Program updates

Music Education

Kids in the Hall, our flagship series of field trips available to K-12 classrooms nationwide, grew steadily over these two years with over 100 field trips. In addition to the in-person education events, we also spent time developing material for an online curriculum of lessons which we expect to launch, and make available for free to schools everywhere, in 2020. Foundation program staff and Preservation Hall musicians expanded our reach through offering music and music production sessions to system-involved youth in two New Orleans detention centers in an effort called Unlocking Potential. The Foundation also supported programming at Loyola University in honor of Girls' Jazz Day and partnered with the Historic New Orleans Collection and New Orleans Jazz Museum to produce a series of Sensory Friendly family days, offering adapted musical experiences for families of kids with special needs.

Legacy

The Legacy Program is a pillar of the Foundation's activities because our elder musicians are a pillar of Preservation Hall's music and magic. This program provides ongoing monthly stipends and other services (including parking and ride share support, emergency medical/dental/bereavement funds, etc.) to all members of the Preservation Hall collective who have reached the age of 65. In 2018-19, we honored Lawrence Cotton, Tom Sancton, Rickie Monie, Clive Wilson, Lars Edegran, Orange Kellin, and Lester Caliste.

Cross-Cultural Collaborations

Cuba

Preservation Hall founder Allan Jaffe had a long-held dream to take the band to Cuba. In 2015, Ben Jaffe was able to make his father's dream come true. That trip began a musical and spiritual journey, building connections that endure to this day. The trip, and the powerful collaborations it fostered, was chronicled in a documentary film, "A Tuba to Cuba," which was released in 2018. It also heavily influenced the Preservation Hall Band's next two albums, So It Is and A Tuba to Cuba. It also inspired return trips by the band and foundation supporters in 2017 and in 2019. The band's subsequent "Tuba To Cuba" tour included some powerful outreach events engaging schools in Connecticut, Baltimore and elsewhere.

Preservation Hall Foundation Board of Directors:

Aaron Wolfson
Board President

Graham "Gray" Coleman

Sundiata Haley

Benjamin Jaffe

Jeanette Jaffe

Renee Lapyerolerie

Wendy Popowich

Alexa Pulitzer

John Wells

Preservation Hall Foundation Advisory Council:

Alexa Georges

Sarah Usdin

Gregory Morey

Debra Shriver

Sarah Hardie

Kristian Sonnier



Krewe du Kanaval

The historical and contemporary links between Haiti and New Orleans are numerous and long-standing. (For example, the population of New Orleans doubled after the Haitian Revolution.) Together with our friends from Arcade Fire, we created Krewe du Kanaval to benefit PHF and Kanpe, a nonprofit founded by Regine Chassagne and Win Butler, doing broad-based human service work in and around Baille Tourribe. The Krewe held a walking parade, a free community concert in Congo Square, and a ball. In 2019, the band went to Haiti with Win and Regine to take part in Gede Fest, Haiti's Day of the Dead, along with our friends from RAM.

Residencies

In 2019, the Foundation also helped organize and support residencies from Flor de Toloache, Los Cenzontles, Tribu Baharu and Lakou Mizik - celebrating the music and culture of our esteemed collaborators.

Foundation benefits

The Midnight Preserves benefit series continues to be a highlight of the year, featuring artists in town for Jazz Fest joining the Preservation Hall Jazz Band for unique and memorable late night performances. Highlights included collaborations with: Steve Earle, Irma Thomas, Jupiter & Okwess, Head and the Heart, Jose James, Alynda Segara, Christian Scott, Calexico, Lakou Mizik, Nathaniel Rateliff, The Revivalists and Jon Batiste.

The Foundation also launched a benefit dinner in New York City at the McKittrick Hotel, which is set to take place annually in the late fall/early winter. The evening included a delicious dinner and an intimate concert performed by Preservation Hall Jazz Band, who were joined by legacy member, pianist Ricky Monie.



AUDITED STATEMENT OF ACTIVITIES

Calendar Year through December 31 2019

Net Asset Balance at Jan 1 2019	\$252,660
Revenues	
Contributions	\$417,369
Fundraising Event Income	\$488,964
Grants Income	\$175,000
Program and Misc Revenue	\$140,614
<i>Total Revenues</i>	<i>\$1,221,947</i>
Expenses	
Program Services	
Archive Expenses	\$42,302
Education Expenses	\$359,629
Community Engagement Expenses	\$396,104
Legacy Expenses	\$146,208
<i>Total Program Expenses</i>	<i>\$944,243</i>
Development and Event Production	\$235,506
Overhead and Capacity Building	\$118,711
Total Expenses	\$1,298,460
<i>Change in Net Assets</i>	<i>-\$76,513</i>
<u>Net Asset Balance at Dec 31 2019</u>	<u>\$176,147</u>



Preservation Hall Foundation
726 Saint Peter Street
New Orleans, LA 70116
www.preshallfoundation.org

Facebook: Preservation Hall Foundation
Twitter: @preshallfoundation
Instagram: @preshallfoundation