



PRESERVATION HALL FOUNDATION **Annual Report**



Letter From The Chairman Of The Board

Dear Friends and Supporters:

It is with great pride and excitement that I introduce the 2015 Annual Report for the Preservation Hall Foundation. Our achievements have exceeded my own expectations, which is a great testament to the musicians and staff that make it all happen. From our perspective, the Preservation Hall vision and mission are ready to go global. Our two-week cultural exchange to Cuba in December with 150 donors, friends and family included education and public performances signifying the beginning of the next fifty years of our legacy. In coming years, we will expand our International Outreach in Cuba and to other communities sharing our Afro-Caribbean musical lineage.

So much of what the Foundation strives for is to formalize the commitment my family had to the aged culture-bearers of the New Orleans musical community at a time when they were largely forgotten. I remember riding along with my father many afternoons on his daily rounds to pick up groceries or medicine for Narvin Kimball who remained a part of the Hall roster into his late 90s. We are building a modern version of this commitment in the form of our endowed Legacy program launched this year. We awarded our first Lifetime Achievement Award to Mr. Charlie Gabriel and invited Mr. Freddie Lonzo and Mr. Joe Lastie, Jr., two of our living legends, to become full-time education and outreach ambassadors through the program.

It has been a true joy to interact with our donors, students and the many musicians we collaborate with through the Foundation. I am as excited as ever for the upcoming Jazzfest and Midnight Preserves fundraisers later this month, as well as expanding our Education programs at home and Outreach activities across the country and world. Thank you for spreading the word, donating and continuing to support our evolution as a living institution dedicated to the mission of Protecting, Preserving and Perpetuating the music and culture of New Orleans!

Always Yours,

The mission of the Preservation Hall Foundation is
 “to Protect, Preserve, and Perpetuate the musical
 traditions and heritage of New Orleans.”

We **PROTECT** the future of
 New Orleans’ musical traditions by
 providing instruction and mentorship
 from the Preservation Hall Collective.
 Our education programming
 specifically targets high-risk students
 in underserved schools
 and neighborhoods in the Greater
 New Orleans Area.

We **PRESERVE** the
 history of Preservation Hall’s artistic
 community through oral history,
 digital content, community concerts,
 and professional collaborations,
 so that the tradition may evolve in
 meaningful ways for the
 next generation.

We **PERPETUATE** the
 traditions by recognizing the role
 of New Orleans’ culture-bearers
 with our Legacy program, providing
 financial and professional resources,
 acknowledging their public roles as
 educators and musicians.

New Orleans Jazz

It's Preserved in its Purest Form by a Philadelphia Couple Now Living in the French Quarter

By SAUL SCHRAGA

DODE PIERCE raises a finger to indicate he's taking the next solo, and raises his right eye to the shabby little hall in the New Orleans French Quarter. The horn fills the room with sweet, heart-tugging sound as Dode swears a heavy Dixieland cadenza in and around the basic melody of *God Bye Daddy Blues*. As Dode's wife, Billy, picks up the beat on the rinky-tank upright and



Jack and Sandra Jaffe: battered horns hang outside as a signboard, inside, jazz lives.

to preserve the jazz art in its purest form, as it was early in the century before it moved up the Mississippi to Chicago and then to New Orleans. The world as I know it, a more formal version. Nightly the little music hall on St. Peter Street is transformed by the sweet, plaintive tones of George Lewis, who Alan thinks is "one of the greatest jazz figures living today"; the smooth tromboning of J. Robinson, called by a jazz historian "the world's greatest trombonist"; an 80-year-old whose career has spanned the history of jazz, and next: fronts of the past. Alan and Sandra wound up 15 different numbers, including some in varying ways. The health and energy of the musicians is enough to make them feel like they're 15 years old. It was 6:30 to 12:30 a.m. Sandra, educated at Harvard Junior College and the University of Pennsylvania, and Alan (1937) were married in December 1962. She is a pianist, and he is a singer, but they raise. It was their first time in New Orleans jazz that brought them to the Preservation Hall. Alan got a job as an assistant store and let them

scale, even if the "kitty" doesn't take it in. The "kitty" is a wicker basket into which visitors drop their contributions as they enter the hall. The money is used for the weekly night in the one-hour evening, usually made in cents as a dollar. The money is used for the weekly night in the one-hour evening, usually made in cents as a dollar. The money is used for the weekly night in the one-hour evening, usually made in cents as a dollar.



2015 Highlights



KIDS IN THE HALL

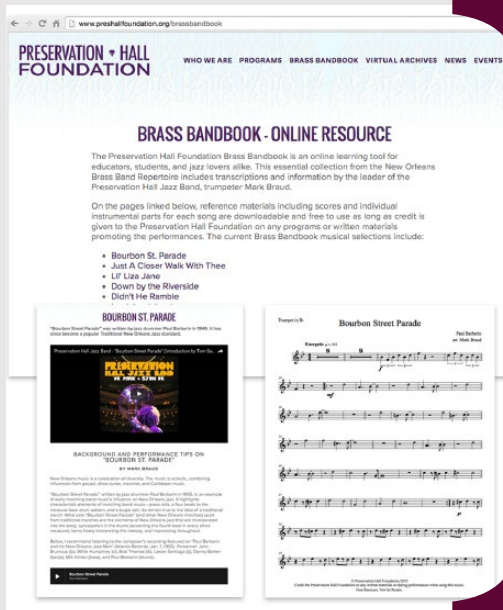
Kids in the Hall field trips are one of the Preservation Hall Foundation's most popular programs. We hosted over 10,000 students in 2015 from around the country to a live concert experience by Traditional New Orleans Jazz masters.

NEIGHBORHOOD HORNS AND DRUMS

Neighborhood Horns in-school classes taught by Preservation Hall Collective members expanded into two schools and two youth detention centers: Dolores T. Aaron Academy, McDonogh City Park Academy, Jefferson Juvenile Services and Department of Juvenile Services Westbank.



2015 also saw the establishment of the Neighborhood Drums program, which engages students in community centers with our Teaching Artists. These programs include an all-girls drum circle in the St. Bernard Community Center and a partnership with the Lower 9th Ward Living Museum.



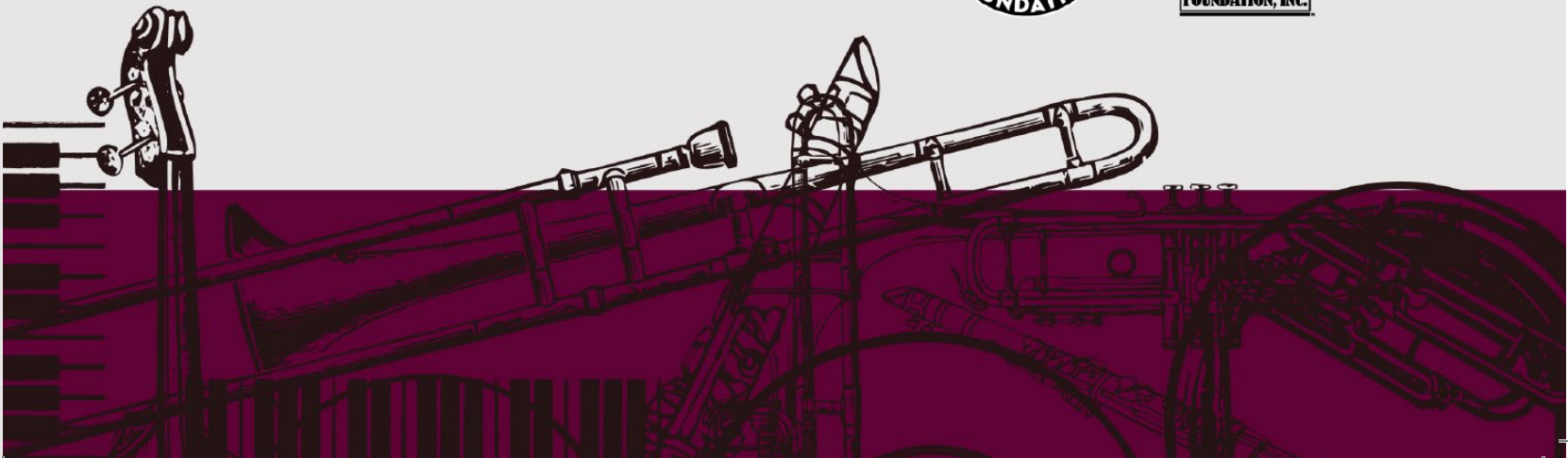
BRASS BANDBOOK

The Brass Bandbook is an online learning tool for educators, students, and jazz lovers alike. This essential collection of 12 songs from the New Orleans Brass Band Repertoire includes transcriptions, full scores, and tips on performance.

PARTNERSHIPS

We officially partnered with the Tipitina's Foundation to collaborate on programming efforts, maximizing the impact of each organization, by sharing resources in protecting and preserving New Orleans' unique musical traditions, heritage, and culture. On April 25, 2016, the Preservation Hall Jazz Band will be inducted into the Tipitina's Walk of Fame at their 15th Annual Instruments A Comin' Benefit.

We also partner each year with the New Orleans Jazz and Heritage Foundation on their annual Class Got Brass Competition, a middle school and high school competition. Since 2015, the Preservation Hall Foundation has provided our Brass Bandbook and free masterclasses to participating schools. Members of the Preservation Hall Collective have served as judges since the competition's inception in 2011.



International Outreach & Trip to Cuba



Preservation Hall has a long history of spreading New Orleans' joyful spirit and musical traditions to other communities around the world. In December 2015, the Preservation Hall Foundation organized and funded our first international exchange to Havana, Cuba. During the eight day trip, the Preservation Hall Jazz Band, accompanied by a group of 120 donors, collaborated with local musicians, headlined the 31st annual Havana Jazz Festival and built bridges toward a sustained long-term partnership with local music organizations in Cuba.

Funds raised through the tour enabled a grant to renovate the marquee and neon sign at Teatro Mella, where the band opened the Havana Jazz Festival on the one year anniversary of US-Cuban relations opening. The Foundation also provided two education activities through our Horns to Havana partnership with young Cuban music students from Amadeo Roldan Conservatory and La Escuela Nacional de Artes who received thousands of dollars of new instruments and supplies from the Foundation.

The trip was a reflection of Preservation Hall's mission to protect, preserve, and perpetuate New Orleans culture, through a musical tradition that has been so geographically close, so historically linked, and yet so tantalizingly inaccessible. The band members were able to express their global voices through their unique musical traditions and family histories that New Orleans provides. The trip serves as a starting point for our new International Outreach programming that will build long term bonds with other communities by sharing our knowledge, network and resources to help sustain indigenous music traditions.



“It was a celebration of sheer joy and brotherhood between the Cubanos and the Americanos, and something that I will treasure and never forget for the rest of my life.”
– Trip attendee, Stu Schimmel

“Witnessing the band interact with Cuban musicians, seeing the deep appreciation for our cultural similarities, and watching the power of music to overcome political, social, and language barriers reaffirmed my deep love of the Hall and its legitimate global impact.”
– PHF Board member, Aaron Wolfson



Introducing Our Legacy Fellows

Launched in 2015, the Legacy program provides our culture-bearers with financial and professional resources for their roles as educators and musicians. Many of the musicians who receive support from this program have familial legacies of music-making that go back more than a century in New Orleans. Freddie Lonzo and Joseph Lastie, Jr. are the first recipients of our Legacy Fellowships, full time positions performing, mentoring, and educating students in the Greater New Orleans Area.



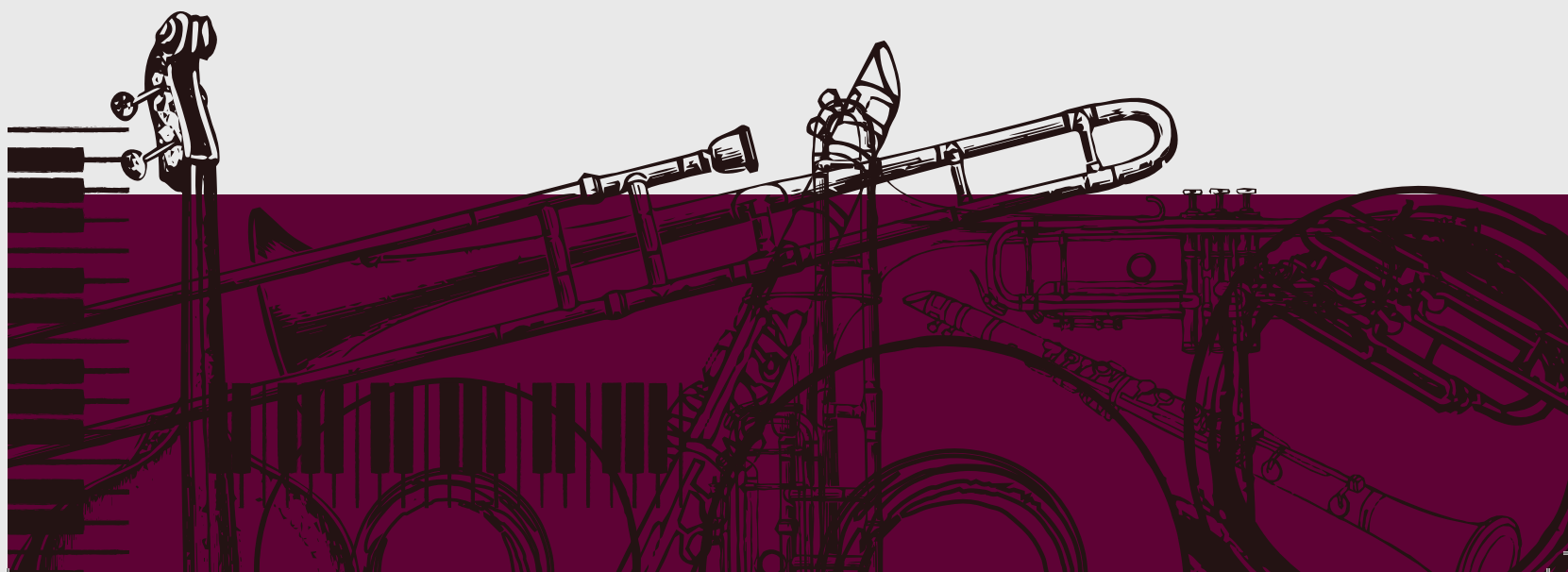
MR. JOSEPH LASTIE, JR.

Receiving his first drum set at age eight, Joe Lastie was destined to carry on the traditions of his highly musical family, which included his mother, both grandfathers, his aunt Betty, and his uncles Melvin, David, and Walter “Popee.” Born and raised in the Lower Ninth Ward, Joe’s grandfather was a minister and is credited with popularizing the drum set in church music. As a youth, Joe would set up a small drum kit at the foot of his grandparents’ bed and practice on whatever drums were available. “It didn’t matter if it was just a snare drum and cymbal,” he remembered, “I’d always find a way to make it work out.”

Joe studied jazz with Willie Metcalf at the Dryades Street YMCA, where his classmates included the young Wynton and Branford Marsalis. In 1969, he moved with his family to New York, where he took lessons from Clyde Harris through the public schools. His drumming earned him a gig with the pit band for the New Orleans-themed Broadway musical *One Mo’ Time*. Lastie returned to New Orleans after high school and picked up a steady gig with bassist Richard Payne’s band. He has been a regular drummer with Preservation Hall since 1989.

MR. FREDDIE LONZO

Second line parades drew Frederick “Freddie” Lonzo to music as a young boy in Uptown New Orleans. As a teenager, he played trombone professionally, marching in parades with E. G. Gabon’s and Doc Paulin’s bands. While attending Xavier University, Lonzo began performing jazz with Paul Crawford’s band, Bob French’s Storyville Jazz Band, the Heritage Hall Band, and Harold Dejan’s Olympia Brass Band. Lonzo began playing at Preservation Hall in the mid-1980s with Percy Humphrey, Kid Sheik, Alonzo Stewart, Manny Crusto, Frank Fields, and trombonist Waldren “Frog” Joseph, who strongly influenced him. These days, Lonzo is influencing younger musicians like trombonist Corey Henry. “You learn something from everybody you’ve been around and seen and talked to,” says Lonzo.





Where We Are Headed In 2016

The Preservation Hall Foundation is poised for another great year of programmatic growth and development.

CONTINUING EDUCATION

We will expand our education programs in 2016 to include continuing education for adult musicians, many of whom will eventually be eligible to join the Preservation Hall Collective. Among these programs are Repertoire Sessions, which pair young adult musicians with elder culture-bearers as they learn songs and techniques of the Traditional New Orleans Jazz repertoire.

INTERDISCIPLINARY CURRICULUM DEVELOPMENT

Most students that we offer outreach to have never experienced New Orleans music and culture, nor have they experienced a live concert. With this in mind, the Preservation Hall Foundation is developing a specialized interdisciplinary curriculum in 2016 that includes primary resources from the Historic New Orleans Collection, oral history videos, lesson plans, and other digital resources to help provide a better background for schools, nonprofits, and students.

LEGACY PROGRAM BENEFITS

In addition to providing our culture-bearers in the Legacy Program with financial benefits, the Preservation Hall Foundation is offering professional resources for all members of the Preservation Hall Collective. These resources include, but are not limited to health insurance support, professional development workshops, access to the Tipitina's Music Co-Op, as well as estate and tax planning services.

HIGH-RISK STUDENTS

Our educational programs will move towards serving more “high-risk” student populations, which include students with physical and learning disabilities, prolonged health issues, habitual truancy, or incarceration history. We recognize that the risk factors that apply to high-risk students are often situational rather than innate, and music mentorship and education is an opportunity to transcend their life circumstances.



Stats and Dates of Interest

KIDS IN THE HALL

Over 10,000 students visited during 2015

NEIGHBORHOOD HORNS AND DRUMS

Weekly classes for over 200 students in 2 schools, 2 community centers and 2 youth detention centers

PRIVATE LESSONS

Over 50 gifted students in the Greater New Orleans area receive weekly one-on-one instruction from Preservation Hall Collective Members

FREE OUTREACH EVENTS

Over 75 community concerts, open sound checks and educational events provided free of charge across North America

DATES OF INTEREST

April 22-24 - Midnight Preserves, Weekend 1

April 25 - Preservation Hall Jazz Band Induction to the Tipitina's Walk of Fame

April 26 - Preservation Hall Foundation Workshops at the ACE Hotel, New Orleans

April 28-May 1 - Midnight Preserves, Weekend 2

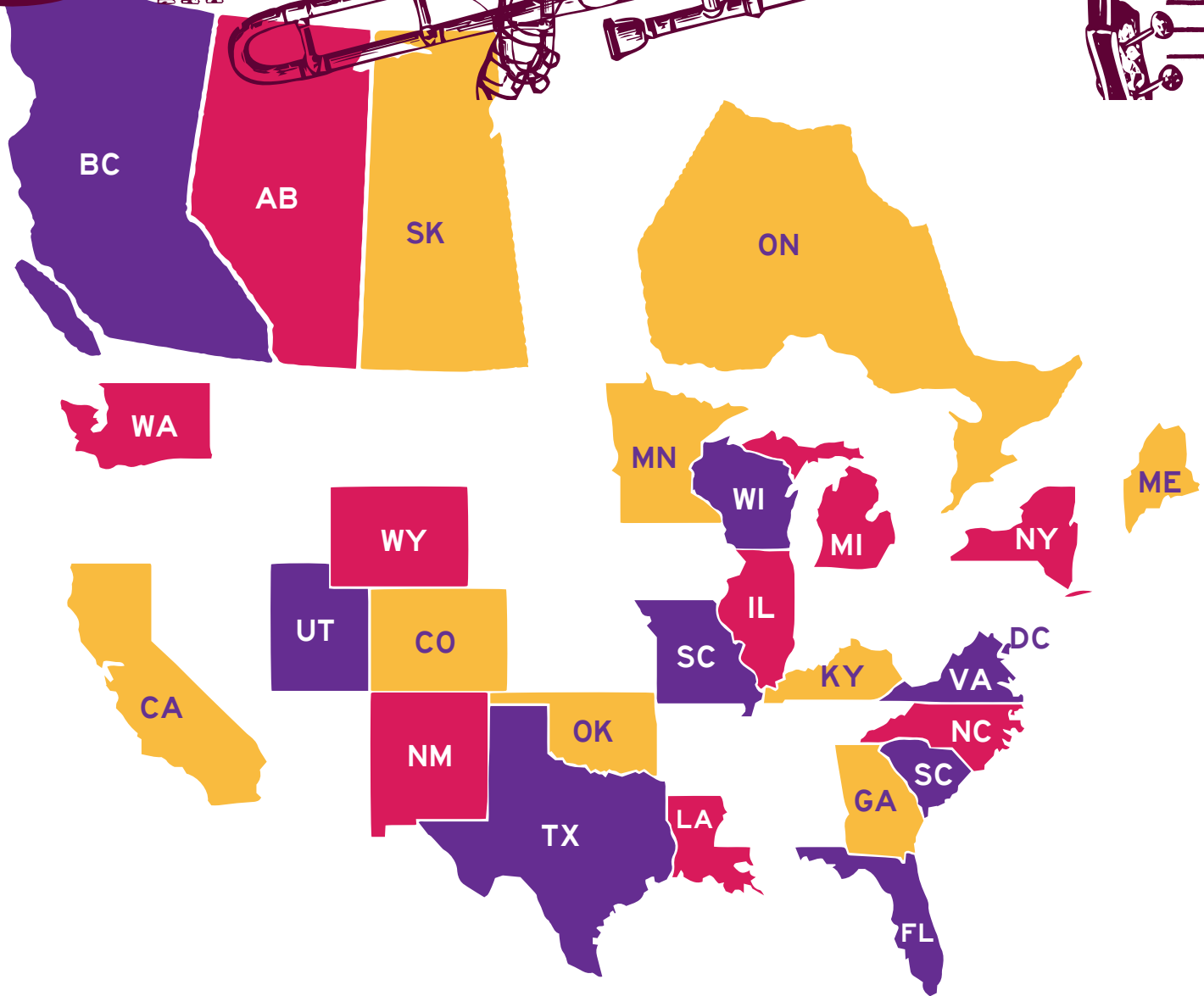
May 26-29 - Preservation Hall Jazz Band Residency at SF Jazz Center

July 2 - Preservation Hall Foundation and Preservation Hall Jazz Band at Essence Festival

November 29 - Giving Tuesday, 2016

January 4-7, 2017 - Jazz Educators Network Conference, New Orleans

Schools and Areas Served Through Outreach Activities



Whittier, CA
 Concord, CA
 El Granada, CA
 Loveland, CO
 Louisville, CO
 Fort Collins, CO
 Paxton, FL
 Miami, FL
 Tyrone, GA
 Quincy, IL
 Woodstock, IL
 Urbana, IL
 Quincy, IL
 Aledo, IL

Louisville, KY
 Metairie, LA
 New Orleans, LA
 Monroe, LA
 Gretna, LA
 Farmerville, LA
 Springfield, LA
 Libson Falls, ME
 Portland, ME
 Berkley, MI
 Davidson, MI
 Sartell, MN
 Alden, MN
 Wilmar, MN

Rogers, MN
 Kimball, MN
 Minneapolis, MN
 Vancleave, MS
 Asheville, NC
 Albuquerque, NM
 New York City, NY
 Brooklyn, NY
 Rochester, NY
 Edmond, OK
 OKC, OK
 McClellanville, SC
 Dallas, TX
 Houston, TX

Uvalde, TX
 Fort Worth, TX
 Colleyville, TX
 China Springs, TX
 Waco, TX
 Henrietta, TX
 Plano, TX
 Logan, UT
 Shenandoah Valley, VA
 Edmonds, WA
 Seattle, WA
 Stevens Point, WI
 Madison, WI
 Hayward, WI

Stoughton, WI
 Janesville, WI
 Greendale, WI
 Cheyenne, WY
 Washington, DC
 Hamilton Ontario, Canada
 Kanloops, Canada
 Alberta, Canada
 Orillia, Canada
 Saskatchewan, Canada

Audited Statement of Activities Calendar Year Through December 31, 2015

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Revenues			
Contributions	401,445	-	401,445
Program revenues	231,820	-	231,820
Grants	-	119,500	119,500
Miscellaneous income	1,606	-	1,606
Net assets released from restrictions	19,074	(19,074)	-
	<hr/>	<hr/>	<hr/>
Total revenue	653,945	100,426	754,371
Expenses			
Program services			
Archives	40,369	-	40,369
Education	214,733	-	214,733
Outreach	134,401	-	134,401
Legacy	80,532	-	80,532
Fundraising & development	80,015	-	80,015
General & administrative	44,137	-	44,137
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Total expenses	594,186	-	594,186
	<hr/>	<hr/>	<hr/>
Change in net assets	59,759	100,426	160,185

*audited by Wegmann Dazet & Company, APC

Recognizing Our 2015 Donors

IN MEMORY OF

The Michael Palmer Family Trust

SPECIAL THANKS TO

Dalio Family Foundation

Jay Pritzker Foundation

Dr. Priya & Dr. Ravi Venugopal

Sandra, Russell, Marsha, Ben & Jeanette Jaffe

Dr. & Mrs. Aaron Wolfson, *Board Vice-President*

Dr. & Mrs. John Wells, *Board Secretary*

Dr. & Mrs. Ethan Graham, *Board Director*

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